

Energy Efficiency Financing: Understanding the mechanisms & resources to fund EE projects



In many cases, the upfront costs of energy efficiency (EE) projects and significant retrofits are a major barrier to implementation for the business, commercial, industrial and residential sectors. To help remove this barrier, there are several financing mechanisms that have been developed over the years to help minimize upfront costs to encourage organizations and individuals alike to proceed with EE improvements and retrofits. These mechanisms have been deployed by a variety of stakeholders interested in financing energy efficiency projects for different reasons, including utilities, governmental institutions, energy service companies (ESCOs), and more recently private equity firms. In this training course, participants will learn about the mechanisms and successes of EE financing, as well as their respective complexities and challenges.

Objectives

Through this course, participants will:

- Explore common energy efficiency mechanisms, including on-bill financing, property tax financing, PACE programming, energy service performance contracting, and energy efficiency mortgages
- Learn about Energy performance contracts and pricing structures
- Understand what the economic indicators are for EE project and retrofits, and how to make them attractive to investors (in selling of EE)
- Learn how to identify financing options for EE projects
- Gain knowledge of how to link projects to the validation of energy savings through the principles of measurement and verification

Please note that this interactive workshop is limited to 18 participants.

Who should attend?

This short thematic course is ideal for the following clientele:

- Retrofit and EE program administrators
- Professionals working with utilities
- Professionals working with government agencies
- Energy Consultants
- Professionals in the construction industry

Logistics

CEUs: 0.7

CSEP Points: 2

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